



Landstown Eagle Classic

...a marching band competition October 23, 2010

Landstown Band Boosters

C/O John Gordon
2001 Concert Drive
Virginia Beach, VA 23456

Dear Business Owner:

The Landstown High School Band is hosting a marching band competition, **Landstown Eagle Classic**, on Saturday, October 23, 2010. Over the past years, this event has drawn large crowds of fans and participation from bands across Virginia, Maryland, and North Carolina. A great deal of the success of **Landstown Eagle Classic** is due to the generosity of local businesses such as yours. We are asking for your support of this year's **Landstown Eagle Classic**, so that we may host another successful show.

Please consider being a corporate sponsor of **Landstown Eagle Classic**. The following levels of sponsorship are available for your business.

Black - \$500

Full page program ad
Public address ad
Text link on web site
4 tickets to event

Silver -\$750

Full page program ad
2 public address ads
Will hang advertiser's banner
Logo link on web site
6 tickets to event

Royal - \$1,000

Full page program ad
4 public address ads
Will hang advertiser's banner
Logo link on web site
10 tickets to event

Event Sponsor - \$2,500

Full page program ad
8 public address ads
Will hang advertiser's banner
Sponsor will be announced before class
Logo link on web site
20 tickets to event
Sponsor name included in any radio Ads or Publicity

With your sponsorship, **Landstown Eagle Classic** will again prove to be a beneficial event for the bands, students, parents, and local community by exemplifying the spirit of excellence in competition. Please consider a sponsorship donation for this event so that the Landstown Marching Eagles may host their best **Landstown Eagle Classic** ever. Thank you for your consideration.

Sincerely yours,

John Gordon
Landstown Eagle Classic Sponsorship Coordinator
Landstown Band Boosters
JohnGordon@cox.net, cell # 438-7806